



SULLIVAN SUPPLY[®]





Sullivan Supply Inc. has been a stock show family-owned and operated company since its founding in 1989 by John and Dede Sullivan. What started in a 20' x 20' garage on the most meager of budgets has grown into the innovative leader in the livestock show supply industry. Thirty-plus years later, the same values of hard work and family ties remain. Sullivan Supply holds its central headquarters in Dunlap, Iowa, with offices in Hillsboro, Texas, Lodi, California, and Hillsboro, Ohio. Within the pages of this brochure, we hope to show you our passion for the livestock show supply industry and help you get to know our company a little better!

1990

Develop first products, Tail Adhesive, Prime Time Adhesive, and Kleen Sheen.

1992

Established Sullivan Supply South in Hillsboro, Texas.

1998

Manufactured first Air Express III hair dryer. Purchased Classic Leather business.

2002

Opened first blower manufacturing space for Air Express III blowers. Employing over 50 workers.

John and Dede Sullivan start Sullivan Supply. Set up operation in parents garage. Officially open in May of 1989, sell first supplies at jackpot show that same month. Manufacture first Cadillac Grooming chutes. First catalog printed with circulation of 3500 copies.

1991

Purchased building at 701 Iowa Ave and moved into the upstairs residence.

1995

Purchased comb press to create first Sullivan Comb. Employing over 20 people. Travel to 170 livestock shows per year.

1999

Established Sullivan Supply West in Lodi, CA.

1989



SULLIVAN SUPPLY®

The Innovative Leader



2010



Founded Stock Show University (SSU).



2018

Moved into new facility at 35 Industrial Drive in Dunlap, IA!



2020

Purchased and moved into 17,000 square foot warehouse in Hillsboro, OH.



2022

Building 30,000 square foot expansion in Hillsboro, TX.



2008

Initiated Sullivan Supply Scholarship program.



2014

Launched "The Pulse" social media online news source complimentary to exhibitors.



2019

Started in-house manufacturing of showboxes.



2021

Purchased Thermal Fab and consolidated all metal fabrication in house in Denison, IA.



Manufacturing Greatness

For over 30 years, hardworking people in western Iowa have made many of your favorite show supply products. From rope halters and leather goods to showboxes and blowers, Sullivan Supply continues to manufacture greatness.

Over the years, we have streamlined our manufacturing process to create the highest quality products at affordable prices to provide to our customers. Below you will find a list of many products we manufacture in Dunlap, IA.

- Chutes
- Showboxes
- Metal/Aluminum Equipment
- Combs
- Rope Halters & Neck Ties
- Leather Show Halters & Products
- Air Express III Blower
- Beast Blower

Legendary Products

We are proud to offer common sense products that make showing livestock easier. Our product research and development team spends countless hours in the barns finding new, better ways to get the job done. Check out a few products that have changed the game over the years.



Best Adhesive on the market.



Industry Favorite Daily Conditioner



Highest Quality Sheen



Most dependable piece of equipment you will ever own.



The Beast Blower, Innovative New Technology

Highest CFM in the industry.



Scientifically formulated for livestock



Marketing Masters



A creative mind and keen industry knowledge are necessary for a gig in the Sullivan Supply marketing department. Our team does everything from brand management and content creation to photography, website maintenance, and event management.

A job in the marketing department allows individuals to work hands-on with the livestock industry to help tell the story of Sullivan Supply and our products.

We offer annual marketing internships and occasional full-time positions at our Iowa location. **Visit www.sullivansupply.com to view current openings.**




Traveling Sales Machines

Our diverse team of talented sales associates travel the country, bringing our customers the best products in the industry. Our sales team gets the job done, from weekend jackpot shows to major expos, junior nationals, and beyond.

This unique role is perfect for any livestock showman or enthusiast looking to stay connected in the industry after a show career. Take your industry knowledge and pair it with our top-notch products to help exhibitors from across the country achieve success.

Look for more information on full-time openings as well as spring and summer internships at www.sullivansupply.com



Visit www.sullivansupply.com
for current job
openings.



Customer Champions

One of our company's core values is excellent customer service. The knowledgeable and skilled staff members on our inside sales team keep our customers happy and our business thriving. In these roles, you serve on the front line to help solve our customer's issues and provide product insight.



Research Renegades

Ever wonder how products go from idea to shelf? Our research and development team work tirelessly to innovate new products. Researching where the need is and working until they get the product perfect.



Warehouse Warriors

While you may know Sullivan Supply as the dependably show trailer at livestock shows, many of our products sell through our warehouse. The team in our warehouse is second-to-none. Organization, accuracy, timeliness, and safety create the perfect warehouse team members.

Incredible Constructors

Work with the latest technology as part of our manufacturing team in Iowa. With our talented team's skills, expertise, and industry knowledge, we create magic. The demand for affordable, high-quality products has allowed us to grow our manufacturing capabilities to include some of the best technology in the field. **To join our dynamic team, check out www.sullivansupply.com for current openings.**





The Distinguished \$20,000 Sullivan Supply/Stock Show University Scholarship Program

We know that the accomplishments of livestock exhibitors go well past the show ring; that's why in 2008, the distinguished \$20,000 Sullivan Supply/Stock Show University program was created. Each year 20 \$1000 scholarships are awarded to livestock youth that shines in the barn, show ring, classroom, and their communities. You can find the scholarship application annually in January at www.sullivansupply.com.

Sullivan Supply knows that our success is tied to our loyal customers, so giving back to the industry that means so much to us is essential. Since 2008 we have made it our mission to create services that give directly back to exhibitors and families in our industry. Read some of the ways we support the next generation of livestock leaders.





Stock Show University provides educational programs that help exhibitors develop skills to compete with their show animal projects. From 2-hour demos, teaching current trends and techniques to the two-day hands-on Grad Programs which are a unique experience for exhibitors to bring their animals and work one-on-one with industry-leading professors. Find a complete list of Stock Show University clinics and grad programs at www.sullivansupply.com.



We wanted to bring our one-of-a-kind stock show educational clinic to barns across the country through your phone. Stock Show U Online was created as a tool for exhibitors of all ages and experience levels to learn proper techniques anywhere and anytime. We spent years cultivating knowledge from industry leaders and showmen and packaged it into short, easy-to-watch videos. Stream now at www.sullivansupply.com



In 2014, The Pulse was created as a place where exhibitors from across the country could find relevant news, interactive posts, and stock show results all in one place, while also giving our customers a free spot to advertise their operations. Over the years, The Pulse has become the industry-leading source for daily livestock news and results from shows across the country. You can view The Pulse at www.sullivansupply.com or download The Pulse App.



**SULLIVAN
SUPPLY®**

Dunlap, IA • Hillsboro, TX • Lodi, CA • Hillsboro, OH

800-475-5902

www.sullivansupply.com

